

FOR IMMEDIATE RELEASE

P07-48

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Consumer Inquiries:

888-INFO-FDA

Recall of Pet Foods Manufactured by Menu Foods, Inc.

The Food and Drug Administration (FDA) has been informed that Menu Foods, Inc., a private-label pet food manufacturer based in Statesville, Ontario, Canada, is recalling all its "cuts and gravy" style dog and cat food produced at its facility in Emporia, Kansas between December 3, 2006 and March 6, 2007. The products are sold in the United States, Canada and Mexico.

The recall was prompted by consumer complaints received by the manufacturer and by tasting trials conducted by the manufacturer. There has been a small number of reported instances of cats and dogs in the United States that developed kidney failure after eating the affected product. Ten deaths, one dog and nine cats, have reported at this time. The firm has undertaken extensive testing of the pet food products in question, but to date has been unable to find the source of the problem.

The products are packaged in cans and pouches under numerous brand names and are marketed nationwide by many pet food retailers including Ahold USA Inc., Kroger Company, Safeway, Wal-Mart Stores, Inc., PetSmart, Inc., and Pet Valu, Inc.

Menu Foods, Inc. has identified the potentially contaminated products on the Internet at <http://www.menufoods.com/recall/>. Consumers who have any of these products should immediately stop feeding them to their pets. Dogs or cats who have consumed the suspect feed and show signs of kidney failure (such as loss of appetite, lethargy and vomiting) should consult with their veterinarian. Menu Foods, Inc. is notifying retailers by telephone and mail and is arranging for the return of all recalled products.

FDA is conducting an investigation and working with Menu Foods, Inc. to ensure the effectiveness of the recall. Consumers with questions may contact the company at 1-866-895-2708. Consumers who wish to report adverse actions or other problems can go to <http://www.fda.gov/opacom/backgrounders/complain.html> to contact the FDA complaint coordinator in their state.

P&G Pet Care Announces Voluntary Participation in Menu Foods' Nationwide U.S. and Canadian Recall of Specific Canned and Small Foil Pouch 'Wet' Cat and Dog Foods

Contact:

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FOR IMMEDIATE RELEASE -- Dayton, OH -- March 16, 2007 -- In response to the recent Menu Foods, Inc. nationwide recall of wet pet foods, P&G Pet Care has announced a voluntary recall in the United States and Canada on specific 3 oz., 5.5 oz., 6 oz. and 13.2 oz. canned and 3 oz. and 5.3 oz. foil pouch "wet" cat and dog food products manufactured by Menu Foods Inc. Emporia, Kansas plant with the code dates of 6339 through 7073 followed by the plant code 4197. This voluntary recall is part of a larger product recall by Menu Foods Inc., a contract manufacturer that makes a small portion of canned and foil pouch 'wet' cat foods for Iams and Eukanuba as well as other non-P&G brands. There have been a small number of reported cases of cats from the US (none in Canada) becoming sick and developing signs of kidney failure. The signs of kidney failure include loss of appetite, vomiting, and lethargy. P&G Pet Care has received no case reports involving dogs.

This voluntary product recall involves discontinuation of all retail sales and product retrieval from consumers. **Consumers should stop using the affected products immediately, and consult with a veterinarian if any symptoms are present in their pet.** All Iams and Eukanuba products carry a 100 percent guarantee, and consumers can receive a refund for recalled products. For more information, consumers can contact the company at 1-800-882-1591 or visit <http://www.iam.com/> and <http://www.eukanuba.com/> for details.

To read can product codes, refer to the bottom of the can. The first four numbers of the second line of numbers are the date

code, and the following four numbers indicate the plant code. For example, if the second line begins with four numbers from 6339 to 7073 followed by the plant code 4197, then the can should be recalled. For foil pouches, the code numbers are located at the lower left hand corner on the back of the pouch. The date and plant codes appear in the third group of numbers, beginning an 11-digit sequence. See <http://www.iams.com/> and <http://www.eukanuba.com/> for illustrated details.

P&G Pet Care is taking this proactive step out of an abundance of caution, because the health and well-being of pets is paramount in the mission of Iams and Eukanuba. Tests of some affected product have not revealed the cause of sickness, and testing will continue until a better understanding of the facts has been achieved. **All other canned and small foil wet pouch products produced at other plants are not affected by this issue. Iams and Eukanuba "dry" products are not manufactured at Menu Foods and not affected by this issue. Iams and Eukanuba biscuits, treats and sauces are not affected by this issue.**

P&G Pet Care has informed the Food and Drug Administration and the Canadian Food Inspection Agency on this issue. The company regrets any inconvenience to its consumers and retail customers.

Menu Foods Issues Recall Of Specific Can And Small Foil Pouch Wet Pet Foods

Contact:

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FOR IMMEDIATE RELEASE -- Emporia, KS -- March 16, 2007 -- Menu Foods, Emporia, Kansas, is initiating a North American recall of dog and cat food manufactured in its "cuts and gravy" format between December 3, 2006 and March 6, 2007. There has been a small number of reported instances of cats and dogs in the United States (none in Canada) becoming sick from kidney failure after eating the affected products. There have been approximately ten deaths reported.

Consumers who have product which is being recalled should stop using it and return it to Menu Foods in accordance with the procedure found at www.menufoods.com/recall. This procedure will be available from 6 a.m. Saturday March 17, 2007. If your dog or cat is showing any signs of kidney failure, consult your veterinarian.

The recall includes an extensive list of brand names and lot numbers. In order to determine whether cat and dog food is subject to recall, consumers should refer to the comprehensive list of products at www.menufoods.com/recall. This list of products will be available from 6 a.m. Saturday March 17, 2007.

Menu Foods voluntarily recalled the products after learning of complaints of vomiting and renal failure in dogs and cats following their consumption of product produced between December 3, 2006 and March 6, 2007. FDA has been apprised of this action.

Following feedings of the product, some cats and dogs refused further feedings, while others exhibited signs of renal failure (signs of renal failure include loss of appetite, lethargy and vomiting) and others died from renal failure. Menu Foods has undertaken extensive testing of the products in question, employing both internal and external resources, but to date has been unable to confirm any causal relationship to our product. Specifically, tests of some affected products have not revealed the cause of sickness, and testing will continue until a better understanding of the facts has been achieved.

Menu's products are distributed to supermarkets, pet specialty stores and mass merchandisers across the United States. It can best be identified by reference to the list of products found at www.menufoods.com/recall. This list of products will be available from 6 a.m. Saturday March 17, 2007.

Menu Foods is notifying its customers by telephone and mail and is arranging for the return of all recalled products. The products were distributed throughout the United States, Canada and Mexico.

While the number of complaints has been relatively small, Menu Foods is taking this proactive step out of an abundance of caution, because the health and well-being of pets is paramount to Menu Foods.

Consumers with questions may contact Menu Foods at 1-800-551-7392.